

**D.N.R.COLLEGE OF ENGINEERING & TECHNOLOGY**

Balusumudi Bhimavaram – 2

(Approved by AICTE, New Delhi & Affiliated to JNTUK, Kakinada)

(Accredited with B⁺⁺ Grade by NAAC)Ph: 08816-221238 Email: dnrcet@gmail.com website: <https://dnrcet.org>

Electronics & Communication Engineering

COURSE OUTCOMES

ACADEMIC YEAR:2020-21
NAME OF THE COURSE :MANAGERIAL ECONOMICS & FINANCIAL ANALYSIS
REGULATION:R19
YEAR/SEMESTER:II/I
NAME OF THE FACULTY:B VAMSIDHAR

CO NO.	DESCRIPTION
C4324.1	The Learning objectives of this paper are to understand the concept and nature of Managerial Economics and its relationship with other disciplines and also to understand the Concept of Demand and Demand forecasting.
C4324.2	To familiarize about the Production function, Input Output relationship, Cost Output relationship and Cost-Volume-Profit Analysis.
C4324.3	To understand the nature of markets, Methods of Pricing in the different market structures and to know the different forms of Business organization and the concept of Business Cycles.
C4324.4	To learn different Accounting Systems, preparation of Financial Statement and uses of different tools for performance evaluation.
C4324.5	to understand the concept of Capital, Capital Budgeting and the techniques used to evaluate Capital Budgeting proposals.

Signature of Faculty

Signature of HOD