



**D.N.R.COLLEGE OF ENGINEERING & TECHNOLOGY**

Balusumudi Bhimavaram – 2

(Approved by AICTE, New Delhi & Affiliated to JNTUK, Kakinada)

(Accredited with B<sup>++</sup> Grade by NAAC)

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Electronics & Communication Engineering

## **COURSE OUTCOMES**

<b>ACADEMIC YEAR:2020-21</b>
<b>NAME OF THE COURSE :MANAGEMENT &amp; ORGANIZATIONAL BEHAVIOUR</b>
<b>REGULATION:R19</b>
<b>YEAR/SEMESTER:II/II</b>
<b>NAME OF THE FACULTY:B VAMSIDHAR</b>

<b>CO NO.</b>	<b>DESCRIPTION</b>
<b>C4324.1</b>	To acquire the knowledge on management functions, global leadership and organizational structure.
<b>C4324.2</b>	To explain the concepts of functional management that is HRM and Marketing of new product developments.
<b>C4324.3</b>	Interpret the recent contemporary management practices in the business environment.
<b>C4324.4</b>	Describe how people behave under different conditions and understand why people behave as they do.
<b>C4324.5</b>	The learner can develop positive attitude through personality development and can equip with motivational theories.
<b>C4324.6</b>	Analyze the complexities associated with management of the group behavior in the organization.

Signature of Faculty

Signature of HOD