

Best Practice-2

Title of the Practice: Campus to Corporate

1. **Goal:** The main aim is to provide the transition from being a student to become a professional.
2. **The context:** Students gain the confidence to perform a job, yet will be open to learn much on the job. They learn to blend into the new corporate world, yet will be willing to showcase their unique talents that will help them stand out among their peers. They will be equipped to work effectively on their own, yet wholeheartedly will contribute as team members. These are the very traits every corporate is expecting from today's students. Placements will be improved through the following efforts:
 - By establishing Training and placements (T&P) and appointing a placement officer and one member from each department.
 - By establishing career & guidance cell for counseling students on Bio-data& Job application.
 - By creating awareness on present scenario of industry needs and relevant skills needed for specific jobs (employability skills) and conducting on line tests and training programs and arranging industrial visits and guest lectures.
3. **The practice:** Students with career ambition and the potential for employment will be identified after the first semester. They will be motivated to improve their academic profile and join courses that will reinforce their employable skills. By the Sixth Semester, the cumulative acquisition of these skills along with the confidence they had gained through mind set, will make these students winners & increase our percentage of placement. To achieve the placements, different strategies like conducting orientation programmes, online tests, training programmes, etc for students have been organized.

Training and Placements (T&P) cell always play a vital role in networking graduating students with industry. It prepares students for the process of recruitment and simultaneously creates awareness among companies about the recruitment opportunities at DNR CET. DNR CET has been consistently topping in the list of campus placement records among private institutions in Andhra Pradesh. DNR CET established T&P cell to make the students globally employable. Every semester, students visit the industry and get trained on latest technological

advancements. also, guest lectures are arranged by inviting resource persons from the industry and academia.

4. Evidence of Success: The present final year students are well prepared for the job selection. Compared to last year, this year, our students achieved good results. Many students achieved placements in MNCs namely TCS, Infosys, Accenture etc. The total students placements in 2020-21 are 271 with an average package of Rs 3.48LPA and with highest package of 7LPA while in the year 2018-19, the total students placements are 61 with an average package of Rs 3LPA and with highest package of Rs 3.5LPA. A senior student has been a strong motivation for the juniors to qualify themselves with employable skills.

5. Problems Encountered and Resources Required: Some students showed interest in core jobs while others in IT sector. Limited numbers of core companies are visiting the campus. It is a challenging task for placement members to motivate and create awareness on the present scenario of job market. Some students show interest in locally available jobs which do not offer attractive incentives.



Training Programmes organized by T &P



Industrial Visit at A.P.G.P.C.L., Vijjeswaram Power Plant



Industrial Visit undi substation