



D.N.R.COLLEGE OF ENGINEERING & TECHNOLOGY

(Approved by AICTE, New Delhi & Affiliated to JNTUK, Kakinada)

(Accredited with B⁺⁺ Grade by NAAC)

Ph: 08816-221238 Email: dnrcet@gmail.com website: <https://dnrcet.org>
Balusumudi Bhimavaram – 2

DNRCET/OFFICE/2022/DECEMBER/01

Date: 29-12-2022

Academic Year 2022-2023

OFFICE ORDER

INTELLECTUAL PROPERTY RIGHTS CELL

The main objective of Intellectual property Rights (IPR) Cell is to conduct and execute different activities for the students and staff to recognize the importance of Intellectual property Rights and educate students in the basic concepts of IPR Cell. It provides a platform to faculty members and Students in assessing the Patentability and Commercial Potential of their inventions.

The IPR Cell has been reconstituted with the following members:

S.No.	Name	Designation	Department	Mobile
1.	Dr. B.V. Ramana Murthy	Coordinator	CE	9381949823
2.	Mr. T. Venkateswara Rao	Member	EEE	9490718678
3.	Mr. P. Gopala Swamy	Member	ECE	8317555242
4.	Mr.S. Ravi Kumar	Member	ME	9959479058
5.	Mr.K.S.A.Prasanna kumar	Member	CSE	9492810811
6.	Ms. K. Leela Lakshmi Ratnam	Member	BS&H	7382170459
7.	Ms. U.Jyothi	Member	MBA	9100574877

Functions :

- To creative awareness and educate on Intellectual property rights (IPR) among faculty and students of the college.
- To advice and guide faculty and students on the importance of IPR
- To conduct workshops, activities and training programs on IPR.
- To provide guidelines on applicable laws and regulations regarding IPR

Roles & Responsibilities:

- To recognize the importance of IPR and to educate the students on the basic concepts of IPR.
- To provide the platform to showcase and to take their Idea/ Innovation forward to a logical conclusion.
- Advise and guide the Students and faculty on importance of IPR.
- Encourage faculty members to carryout patent searches in house.
- Arrangements of Seminar, Group discussions, Guest Lectures by IPR experts.

Copy to:

1. All the members
2. IQAC
3. All notice Boards.


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DNRCET/OFFICE/2022/DECEMBER/01

Date: 30-12-2022

CIRCULAR

All the Intellectual Property Rights Committee members are requested to attend the meeting to be held on 10-01-2023 at 10 A.M at the Principal 's Chamber without fail.

Agenda:

- To Conduct Guest Lecture on Intellectual Property Rights
- Any other matter about IPR

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Dt:4-01-2023

Minutes of the Meeting

The meeting of the Intellectual Property Rights Committee was held in the principal chamber on 4-1-2023 at 10 A.M.

Agenda:

- To Conduct Guest Lecture on Intellectual Property Rights
- Any other matter about IPR

Resolutions:

- It is resolved to conduct Guest Lecture on Intellectual Property Rights on 10 -01-2023.
- It is Resoled to create awareness among student community on Intellectual Property Rights

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Balusumudi Bhimavaram – 2

Dt:10-1-2023

Report on IRR program

Event Name: Intellectual property rights

Duration : 3 Hours

Resource person(s): Dr. Srinivasa Prasad Balla

Brief Description:

Sessions covered the fundamentals of Intellectual Property Rights, including patents, copyrights, trademarks, industrial designs, and the processes involved in patent drafting, prior art search, technology disclosure, and intellectual property filing. Participants carried out activities such as identifying patentable elements in their research, mapping national and international patent peers, shortlisting relevant intellectual property authorities, and exploring legal frameworks for intellectual property protection. Experts introduced emerging trends in intellectual property, licensing and technology transfer, commercialization pathways, ethical and legal compliance, responsibilities of inventors and institutions, procedures for provisional and complete specifications, funding opportunities for patent filing, and the use of global and national patent databases for search, analytics, and documentation.

Photos taken during the session:



Dr. Srinivasa Prasad Balla
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Balusumudi Bhimavaram – 2

DNR CET/Office/2023/September/01

Date: 01-09-2023

Academic Year 2023-2024

OFFICE ORDER**INTELLECTUAL PROPERTY RIGHTS CELL**

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4.	S. Ravi Kumar	Member	ME	9959479058
5.	Dr. P. Samba Siva Rao	Member	CSE	9652633075
6.	Ms. K. Leela Lakshmi Ratnam	Member	BS&H	7382170459
7.	Ms. Ch. Ratnavali	Member	MBA	9441701851

Functions:

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Balusumudi Bhimavaram – 2

DNRCET/OFFICE/2023/September/01

Date: 03-09-2023

CIRCULAR

All the Intellectual Property Rights Committee members are requested to attend the meeting to be held on 05-09-2023 at 10 A.M at the Principal's Chamber without fail.

Agenda:

- To conduct a special talk on **Opportunities for Entrepreneur** by DNRCET Alumni (Entrepreneur)
- Any other matter about IPR

The IPR Cell has been reconstituted with the following members:

S.NO	Name	Designation	Department	Mobile
1.	Dr. B.V. Ramana Murthy	Coordinator	CE	9381949823
2.	Mr. T. Venkateswara Rao	Member	EEE	9490718678
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5.	Dr.P.Sambasiva Rao	Member	CSE	9652633075
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Balusumudi Bhimavaram - 2

DNRCET/OFFICE/2023/September/01

Date: 07-09-2023

MINUTES OF MEETING

Agenda:

- To conduct a special talk on **Opportunities for Entrepreneur** by DNRCET Alumni (Entrepreneur)
- Any other matter about IPR

Resolutions:

- It is resolved to conduct Guest Lecture on Intellectual Property Rights on 22 -09-2023.
- It is Resolved to create awareness among student community on Intellectual Property Rights

The IPR Cell has been reconstituted with the following members:

S.NO	Name	Designation	Department	Mobile	Signatures
1.	Dr.B.V.Ramana Murthy	Coordinator	CE	9381949823	
2.	Mr.T.Venkateswara Rao	Member	EEE	9490718678	
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Balusumudi Bhimavaram – 2

Report on World Entrepreneurship Day

➤ **Session Details:**

- **Scheduled Date:** 22th September 2023
- **Duration:** 10 AM - 12 PM
- **Venue:** Seminar Hall, DNR College of Engineering & Technology

➤ **Objective of the Session:**

The primary objective of this session was to initiate ongoing activities throughout the year aimed at generating awareness, fostering creativity, motivating students to consider entrepreneurship as a career option, and promoting an innovative and startup-friendly ecosystem and culture among students and faculty on campus.

➤ **Event Highlights:**

On 22nd August 2023, the IPR cell organized a session to mark World Entrepreneurs' Day. The theme of the session was "Entrepreneurship, Innovation, and Start-ups." at DNR College of Engineering & Technology. The Principal, Dr. M. Anjan Kumar, addressed the students with inspiring words, encouraging them to pursue entrepreneurial endeavors.

The distinguished speaker, Dr.K.Ganga Raju, Associate Professor, Department of CSBS Vishnu Institute of Technology, Bhimavaram, delivered an insightful speech on the concept of entrepreneurship and its significance, illustrating his points with various examples. He emphasized the importance of innovation and creativity in the entrepreneurial process and shared success stories of renowned entrepreneurs like Steve Jobs and Jack Ma. Dr.K.Ganga Raju concluded his talk by discussing the various funding agencies available to support new entrepreneurs.

Following the speech, a Q&A session was held, where students actively participated, asking questions and clarifying their doubts. The session concluded with a formal vote of thanks by Mr. M. Venkata Krishna, with the faculty members of the Civil Engineering Department also in attendance.

➤ **Key Points Delivered by the Speaker:**

- Importance of Entrepreneurship
- Celebrating Innovation and Risk-Taking
- Overcoming Challenges
- Role of Mentorship and Support Systems
- Inspiring the Next Generation
- Diversity and Inclusion
- Global Impact

- Celebrating Successes
- Vision for the Future

➤ **Outcome of the Session:**

- Students gained insights into setting future goals.
- Understanding how to turn problems into opportunities.
- Development of various entrepreneurial skills.

➤ **Photographs of the Session:**



Fig1 : Dignitaries on the dias



Fig 2 Addressing the session by Coordinator, Department of civil engineering



Fig 3: Speech by Sri.S.Suresh (Resource person)

S. Suresh
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DNRCET/Office/2024/September/01

Date: 26-09-2024

Academic Year 2024-2025

OFFICE ORDER

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3.	Mr. K.Satish Kumar	Member	ECE	8686660145
4.	Mr.G.Vamsi Krishna	Member	ME	9490914363
5.	Dr. B.V.RamKumar	Member	CSE	9492242152
6.	Mr.R.Suresh Babu	Member	BS&H	9866392783
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DNRCET/OFFICE/2024/September/01

Date: 27-09-2024

CIRCULAR

All the Intellectual Property Rights Committee members are requested to attend the meeting to be held on 28-09-2024 at 10 A.M at the Principal's Chamber without fail.

Agenda:

- To conduct a special talk on **Opportunities for Early stage Entrepreneur** angel investment
- Any other matter about IPR

The IPR Cell has been reconstituted with the following members:

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1.	Dr. B.V. Ramana Murthy	Coordinator	CE	9381949823
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DNRCET/OFFICE/2023/September/01

Date: 29-09-2024

MINUTES OF MEETING

Agenda:

- To conduct a special talk on Opportunities for Early stage Entrepreneur
- Any other matter about IPR

Resolutions:

- It is resolved to conduct Guest Lecture on Opportunities for Early stage Entrepreneur angel investment on 04-10-2024.
- It is Resolved to create awareness among student community on Intellectual Property Rights

The IPR Cell has been reconstituted with the following members:

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1.	Dr. B.V. Ramana Murthy	Coordinator	CE	9381949823	
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Report on Angel Investment & VC Funding Opportunities for Early-Stage Entrepreneurs

➤ Session Details:

- **Scheduled Date:** 30 October 2024
- **Duration:** 11 AM - 12: 30 PM
- **Venue:** Seminar Hall, DNR College of Engineering & Technology

➤ Resource person

- **Name :** Dr.K.Ganga Raju
- **Designation :** Professor
- **Name of the Department & College :** Department CSBS , Vishnu Institute of Technology , Bhimavaram.

➤ Objectives of the Session:

The primary objective of this session is to create awareness and provide practical insights to early-stage entrepreneurs on the avenues of **angel investment and venture capital (VC) funding**. The session aims to:

- a) Educate participants about the role and significance of angel investors and venture capitalists in supporting startups.
- b) Familiarize entrepreneurs with funding processes, evaluation criteria, and expectations of investors.
- c) Provide knowledge on preparing investment-ready business models, pitches, and financial plans.
- d) Highlight opportunities, challenges, and best practices in securing external funding.

➤ Event Highlights:

The IPR cell organized a Session on “Angel Investment/VC Funding Opportunity for Early-Stage Entrepreneurs” for IV B.Tech Civil ,ECE,EEE and ME Department students

Mrs.V.S.Divya Teja welcoming all the dignitaries on the stage and introduced the resource person. Principal Sri.Dr.M.Anjan kumar, Dr.B.V.Ramana Murthy , HOD-Civil and Dr.V Ravichand, IIC Incharge (DNRCET) has given their valuable speech about entrepreneur,its importance and government initiation schemes.

Dr. Ganga raju garu began with an introduction to the concept of angel investment and venture capital, highlighting their importance in nurturing early-stage ventures. The speaker explained the typical investment process, key criteria investors look for, and the differences between angel



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investors and venture capitalists. Special emphasis was placed on how these funding options not only provide capital but also mentorship, networking, and strategic guidance for entrepreneurs.

The discussion covered the step-by-step approach to securing funding, starting from preparing a compelling business plan and pitch deck to conducting due diligence and negotiating terms. The speaker shared practical insights on what makes a startup attractive to investors, including innovation, scalability, market potential, and a capable founding team. Case studies of successful startups that leveraged angel or VC funding were presented, illustrating how such investments helped them achieve rapid growth and market penetration.

In the concluding segment, the expert highlighted emerging trends in the Indian startup ecosystem, government initiatives, and sector-specific investment opportunities. The session encouraged entrepreneurs to focus on building sustainable business models and long-term value rather than chasing short-term funding goals.

An interactive Q&A session allowed participants to clarify their doubts and gain personalized advice. Overall, the talk was insightful and motivating, equipping early-stage entrepreneurs with the knowledge and confidence to explore angel and VC funding as a viable growth strategy.

➤ **Outcome of the Session:**

- Gained insights into angel investment and venture capital processes, including evaluation criteria for early-stage startups.
- Understood strategies to pitch effectively, structure funding proposals, and build investor confidence.
- Learned about current market trends, legal aspects, and networking opportunities to secure earlystage funding



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➤ Photographs of the Session:

Fig1 : Welcome speech by Mrs.V.S.Divya Teja



Fig 2 Speech by Dr.M.Anjankumar,Principal, DNR CET(A)

Dr. Anjankumar
Principal
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