



D.N.R. College of Engineering & Technology

Bhimavaram-534201, Andhra Pradesh

REPORT: Campus AI Short Video Competition 2026 - 9th February 2026

Overview

The Campus AI Short Video Competition was a landmark event hosted at D.N.R. College of Engineering & Technology, Bhimavaram. This initiative served as a vital HEI Pre-Summit Engagement and National Video Competition leading toward the IndiaAI Impact Summit 2026. Organized under the national vision of "AI for Atmanirbhar Bharat," the event was designed to catalyze the innovation and startup ecosystem within the institution. The primary objective was to demonstrate "AI in Action" while promoting the ethical integration of technology in academic environments.

Proceedings of the event

- **Date:** 9th February 2026
- **Time:** The event commenced promptly at 2:00 PM and concluded at 4:00 PM.
- **Participation:** The competition saw a massive response, with nearly 30 teams from various departments participating actively.
- **Structure:** Following the model of national innovation challenges like YUKTI, the event provided a platform for students to showcase their technical prowess through digital media.

Theme & Technical Requirements

The central theme for the competition was "Safe and Trusted AI in Higher Education Institutions." Participants were tasked with creating content that adhered to strict technical guidelines:

- **Video Length:** 2 to 3 minutes
- **Mandatory AI Integration:** The use of generative AI tools was a prerequisite for participation.
- **Production Quality:** High-quality audio and visuals were required to ensure the projects were ready for national-level evaluation.

Organizers & Coordination

The event was successfully executed by the Student Innovation Council Members of DNR College. The coordination team was led by:

- K. Teja (Student Co-ordinator)
- P. Hema Sri (Student Co-ordinator)

Activities & Evaluation

1. **Innovation Expo:** Similar to the technology & innovation expos seen in regional meets, teams presented their AI-generated videos to a panel of campus experts.
2. **Pitching & Presentations:** Participants were required to explain the AI tools utilized (such as LLMs for scripting or diffusion models for video) and how they ensured the "Safe and Trusted" aspect of their content.
3. **Peer Exchange:** The 2-hour window facilitated a vibrant cross-institutional exchange where students shared best practices regarding prompt engineering and video editing.

Significance & Expected Impact

This competition serves as a crucial component of the national innovation ecosystem. By engaging 30 teams in a hands-on AI challenge, the event:

- **Fosters Talent:** Identifies emerging technical talent for future national-level programs like the AICTE Productisation Fellowship.
- **Bridges Gaps:** Strengthens the ties between academic theory and the practical application of AI.
- **National Alignment:** Prepares the DNR CET student body to contribute to the broader goals of transforming innovative ideas into viable market solutions.



THE STUDENTS GETTING ADDRESSED BY THE ORGANISER



Summary

The event was a resounding success, reinforcing D.N.R. College of Engineering & Technology's role in the growing higher-education innovation landscape. The high level of participation (30 teams) indicates a strong readiness among students to adopt and master cutting-edge technologies.