

TITLE OF THE PRACTICE:

Blood donation camp : ‘Safe blood for all’

1. Blood donation is a great donation through joint efforts of faculty members, non-teaching staff, students & N.S.S. volunteers.
2. **Objectives of the practice:-**
 - ❖ To raise global awareness of the need for safe blood & blood product for blood transfusion & critical contribution voluntarily.
 - ❖ To sensitize the importance of blood donation among the students and create awareness about the scientific information about blood groups.
 - ❖ To create awareness and encourage those who have not yet donated blood to start donating.
 - ❖ To focus attention on donor health and quality of donor care as critical factors in building donor commitment & willingness to donate regularly
3. **The context: -** A blood donation camp was organized by NSS unit on 6th march 2024 with the courtesy of Ashram Medical College blood donation unit. In this blood donation camp , 10 students of our college donated blood voluntarily. All 10 blood donors were given certificates from the district hospital rajnandgaon blood bank.

It is a novel attempt on behalf of the college to involve one & all associated with the college to promote the blood donation for healthy atmosphere because health is wealth. It is a life-saving camp for human beings. The camp has been an integral part of the college for so many years. The camp is organized in collaboration with Ashram Medical College, Eluru and is a perfect example of collaboration among different stakeholders as students and staff come together to make this event comprehensive and all-encompassing. The staff and students of the college are so enthusiastic about the event that they donate blood generously.

4. **The practice** – DNR CET NSS unit organizes Blood donation camp twice in a year. All the stakeholders of our college are committed towards the vision of blood donation for saving the life of the people. In the department of higher education , donating blood is voluntarily and due to a lack of awareness, some students do not donate blood. We collect the blood from students and faculty to help the surrounding needy people. We extend a helping hand to the needy people. The blood collected will be handed over to the Ashram Medical college, Eluru, AP. The faculty and students took active part in the camp and few units of blood were donated. The underweight and the infected persons will not be allowed to provide donations as the medical advice. Donors will be provided with scientific information regarding the blood group and its associated disease. Finally, the institution believes that helping needy is an act of humanity. Thus, the college tries to continue this practice every year to serve the community
5. **Evidence of success** : Sharing of life through blood donation’ is mostly get motivated by altruism. The Camp was very successful and appreciated by all the stakeholders including blood bank. Every year we conduct 2 times in our college by NSS unit. The students and

faculty have contributed to the campaign by donating the blood. Voluntary blood donation camps have resulted in a great social impact on students as well as teachers. The impact of this practice is apparent in personality development, moral education and civic responsibility among the students towards Institution, communities, and the nation. It has also been observed that students develop managerial ability by organizing such types of programs in the Institution to create social and national unity. The participation is increasing every year. Some of the Glimpses are shown below:

Photos



- 6. Problems encountered & resources required :** A lot of awareness is needed for students in different attitudes about the donation of the blood and its importance. Most of the students of the college hail from rural backgrounds. Initially, they hesitate to donate blood due to their misconceptions and myths about blood donation. Fear and superstition is the main cause to share and receive information. To break down the misconceptions and myths, the staff members, and NSS cadets clarify their doubts and motivate them to come forward to donate blood for the social cause.

As Awareness w.r.t blood donation is needed, it requires funding and sufficient beds and other surgical items are needed for donation.