

D.N R. COLLEGE OF ENGENEERING AND TECHNOLOGY

Balusumudi Bhimavaram -534202 (Approved by AICTE, New Delhi & Affiliated to JNTUK, Kakinada) (Accredited with B++ Grade by NAAC)

Ph:08816-221238 Email: dnrcet@gmail.com Website: https://dnrcet.org

Administrative Office

DNRCET/OFFICE ORDER/2021/005

Academic Year 2021-22

Date: 17-09-2021

OFFICE ORDER

INDUSTRY INSTITUTE COORDINATION CELL

An ongoing interaction between the Industry and Institute is an essential one. To strengthen the relationship between industry and our institute, the Industry-Institutute coordination Cell(IIIC) Was established that provides an excellent platform for both the students as well as the faculty.

The Members of the Committee:

S NO	Name	Designation	Department	Mobile
1.	Dr.M.Anjan Kumar	Chairman	Principal	9121214528
2.	Dr.S.Koteswari	Coordinator	ECE	9989940574
3.,	Sri.V.R.E.S.Santosh Kumar	Member	MBA	9866373681
4	Sri.K.S.R.Prasad	Member	CSE	9704723725
5.	Sri.T.Venkateswara Rao	Member	EEE	9490718678
6.	Sri.K.Sekhar Babu	Member	ECE	9908794980
7. ,	Sri.M.Lakshmi Kumar	Member	CE	7396379700
8.	Sri.M.Pandu Ranga Rao	Member	ME	9440851294

Responsibilities:

HIC promotes industry experts to continuously partake in curriculum design and career development programs which play a significant role in honing the skill set of the students



Ref.No: DNRCET/IIIC/CIR-1/2021-22

Date: 20-09-2021

CIRCULAR

All the members of Institute-Industry Collaboration Committee are requested to attend held Meeting on 20th September at 02:00 PM to discuss the future course of action for the Academic year 2021-22

AGENDA:

- 1. To bridge the gap between academia and industry to make student employable.
- To establish €entre of Excellence by industry to provide an opportunity to work in real time projects.
- 3. To promote various collaborative activities by the faculty members and students with industry.
- 4. To make awareness on industry trends & opportunities.

COORDINATOR

CC TO:

Honorable President and Secretary for information.

Principal Office.

All HODs.

Circulated to the Staff and the Students.

The Members of the Committee:

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1.	Dr.M.Anjan Kumar	Chairman	Principal	9121214528	He
2.	Dr.S.Koteswari	Coordinator	ECE	9989940574	0
3.	Sri.V.R.E.S.Santosh Kumar	Member	MBA	9866373681	997
4.	Sri.K.S.R.Prasad	Member	CSE	9704723725	WS-
5.	Sri.T.Venkateswara Rao	Member	EEE	9490718678	18
6.	Sri.K.Sekhar Babu	Member	ECE	9908794980	8mp
7.	Sri.M.Lakshmi Kumar	Member	CE	7396379700	N. C. Km
8.	Sri.M.Pandu Ranga Rao	Member	ME	9440851294	T328



INSTITUTE-INDUSTRY INTERACTION COMMITTEE

Institute-Industry Interaction Policy

Academic Year: 2021-22

1. Creation of Cell

The Institute Industry Interaction Cell is established at DNR College of Engineering & Technology under the Institute - Industry Interaction (III) scheme of the college with an anticipation of considerable progress year-by-year and the academic departments are dedicated to carry out various activities envisaged with support from the Training and Placement Cell, as deemed necessary.

2. The Objectives of Institute - Industry Interaction Cell

The IIIC Cell is established with the following major objectives:

- To evolve educational programmes that are consistent with the broadrequirements of the industry and also that can give rise to engineering personnel capable of coping-up with the accelerating pace of the technological development
- To create adequate facilities of updating knowledge of professional engineers and technologists to meet growth and developmental needs of the industry.
- To coordinate the research and developmental activities of the two systems.

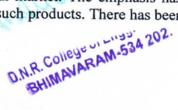
3. Infrastructure

The III Cell is located in the Administrative Block of Training & Placement Department. The total floor space availableIs about ----sq. m. which include a meeting room with seating capacity of about 25 persons. Facilities such as photocopier and LCD projector are available with the cell.

4. Strategy Adopted for Institute - Industry Interaction

4.1 The Concept

In light of the liberal economic and industrial policy recently adopted by the Govt of India, the industrial scenario is fast changing. Industries are compelled to export a part of their production and complete with multinationals for the internal market. The emphasis has shifted to quality products and well trained manpower to produce such products. There has been a greater need for



industries to depend on technical institutions for R&D and for supply of highly qualified and skilled manpower. Retraining of the work force has become major activity for all industries. There is, thus a good opportunity for institute to interact with industries for mutual benefits.

The Institute Industry Interaction would accrue mutual benefits when a symbiotic relationship is developed between the two systems. The ultimate aim of this relationship will be the creation of confidence in industry by the Institute which would result industries involving voluntarily the Institute at various stages of its development. The development of such symbiotic relationship requires, firstly, careful understanding of the industry needs such as relevant R&D, cost effectiveness, time bound programmes, technology upgradation etc by the Institute and , in turn, understanding the capabilities and limitations of the Institute by the Industry.

Institute - Industry Recognizing the above, following thrust areas have been identified which require immediate attention.

- Reorientation of Curriculum
- Exchange of Experts between the Institute and Industry
- Institute to gain Confidence of Industry
- Industry as a Consultant in R&D
- Continuing Education Programme

4.2 Roadmap

In keeping with the above thrust areas, following action plan has been prepared by the Institute to fulfill the aims of Interaction into achievements:

- i. Preparing/updating of an information brochure giving salient features of the Institute including various programmes, R&D activities (completed / ongoing), expertise available.
- ii. Identifying and preparing / updating a list of top executives and technologists from various industries/establishments in the region and working out a system of inviting them to address the faculty and students
- iii. Preparing/updating a comprehensive directory of technology experts in different fields of expertise and know-how and forging continuing links with them through various means of involvement like talks, guest lectures, research collaboration, students project guidance, training, seminars etc.
- iv. Reviewing post graduate and graduate curricula and reorient these to meet the needs of the industry by involving experts from industry in faming syllabi H. Ayoukum.

v. Organising refresher courses/training programmes for students

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INSTITUTE-INDUSTRY INTERACTION COMMITTEE

Academic Year: 2020-21

Minutes of Meeting

Meeting of the Institute-Industry Interaction Committee was held on 20th September 2021 at 2:00 pm in the Board Room at A Block, DNR College of Engineering and Technology The following members have attended the same

The Members of the Committee:

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8.	Sri.M.Pandu Ranga Rao	Member	ME	9440851294	R

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- 3. To promote various collaborative activities by the faculty members and students with industry.
- 4. To make awareness on industry trends & opportunities

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- 4.To create awareness among students regarding the expectations of Industries.
- 5.To organize in-plant training for students.

6.To work for signing memorandum of understanding with Industries considering benefits and a better future of the Institute and all associated Industries.

DATE: 20/09/2021

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Ref.No: DNRCET/IIIC/CIR-2/2021-22

Date: 20-10-2021

CIRCULAR

All the members of Institute-Industry Collaboration Committee are requested to attend held Meeting on 20th October at 02:00 PM to discuss the future course of action for the Academic year 2021-22

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3.	Sri.V.R.E.S.Santosh Kumar	Member	MBA	9866373681	ale
4.	Sri.K.S.R.Prasad	Member	CSE	9704723725	KS
5.	Sri.T.Venkateswara Rao	Member	EEE	9490718678	6
6.	Sri.K.Sekhar Babu	Member	ECE	9908794980	Sof
7.	Sri.M.Lakshmi Kumar	Member	CE	7396379700	nich
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INSTITUTE-INDUSTRY INTERACTION COMMITTEE

Academic Year: 2020-21

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4.	Sri.K.S.R.Prasad	Member	CSE	9704723725	M
5.	Sri.T.Venkateswara Rao	Member	EEE	9490718678	60
6.	Sri.K.Sekhar Babu	Member	ECE	9908794980	80
7.	Sri.M.Lakshmi Kumar	Member	CE	7396379700	n.L.+
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DATE: 20/10/2021

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Ref.No: DNRCET/IIIC/CIR-3/2021-22

Date: 20-11-2021

CIRCULAR

All the members of Institute-Industry Collaboration Committee are requested to attend held Meeting on 20th November at 02:00 PM to discuss the future course of action for the Academic year 2021-22

AGENDA:

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5.	Sri.T.Venkateswara Rao	Member	EEE	9490718678	600
6.	Sri.K.Sekhar Babu	Member	ECE	9908794980	80
7.	Sri.M.Lakshmi Kumar	Member	CE	7396379700	11.64
8.	Sri.M.Pandu Ranga Rao	Member	ME	9440851294	TOP

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INSTITUTE-INDUSTRY INTERACTION COMMITTEE

Academic Year: 2020-21

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3.	Sri.V.R.E.S.Santosh Kumar	Member	MBA	9866373681	Supp
4.	Sri.K.S.R.Prasad	Member	CSE	9704723725	W
5.	Sri.T.Venkateswara Rao	Member	EEE	9490718678	100
6.	Sri.K.Sekhar Babu	Member	ECE	9908794980	Sup
7.	Sri.M.Lakshmi Kumar	Member	CE	7396379700	nich
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DATE: 20/11/2021

CONVENOR

D.N.R. College of Engg. & Tech.



Ref.No: DNRCET/IIIC/CIR-4/2021-22

Date: 20-12-2021

CIRCULAR

All the members of Institute-Industry Collaboration Committee are requested to attend held Meeting on 20th December at 02:00 PM to discuss the future course of action for the Academic year 2021-22

AGENDA:

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2.	Dr.S.Koteswari	Coordinator	ECE	9989940574	0
3.	Sri.V.R.E.S.Santosh Kumar	Member	MBA	9866373681	Sol)
4.	Sri.K.S.R.Prasad	Member	CSE	9704723725	K
5.	Sri.T.Venkateswara Rao	Member	EEE	9490718678	(00)
6.	Sri.K.Sekhar Babu	Member	ECE	9908794980	Sort
7.	Sri.M.Lakshmi Kumar	Member	CE	7396379700	nie
8.	Sri.M.Pandu Ranga Rao	Member	ME	9440851294	AR

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INSTITUTE-INDUSTRY INTERACTION COMMITTEE

Academic Year: 2020-21

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4.	Sri.K.S.R.Prasad	Member	CSE	9704723725	KS
5.	Sri.T.Venkateswara Rao	Member	EEE	9490718678	19
6.	Sri.K.Sekhar Babu	Member	ECE	9908794980	840
7.	Sri.M.Lakshmi Kumar	Member	CE	7396379700	11.(.6)
8.	Sri.M.Pandu Ranga Rao	Member	ME	9440851294	BR

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DATE: 20/12/2021

CONVEXOR



Ref.No: DNRCET/IIIC/CIR-5/2021-22

Date: 19-02-2022

CIRCULAR

All the members of Institute-Industry Collaboration Committee are requested to attend held Meeting on 19th February at 02:00 PM to discuss the future course of action for the Academic year 2021-22

AGENDA:

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CC TO:

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2.	Dr.S.Koteswari	Coordinator	ECE	9989940574	8
3.	Sri.V.R.E.S.Santosh Kumar	Member	MBA	9866373681	May
4.	Sri.K.S.R.Prasad	Member	CSE	9704723725	W
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7.	Sri.M.Lakshmi Kumar	Member	CE	7396379700	h. (-v
8.	Sri.M.Pandu Ranga Rao	Member	ME	9440851294	THE



INSTITUTE-INDUSTRY INTERACTION COMMITTEE

Academic Year: 2020-21

Minutes of Meeting

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DATE: 19/02/2022

CONVENOR

D.N.R. College un English a room.
BHIMAVARAM-534 202.



Ref.No: DNRCET/IIIC/CIR-5/2021-22

Date: 19-02-2022

CIRCULAR

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5.	Sri.T.Venkateswara Rao	Member	EEE	9490718678	690
6.	Sri.K.Sekhar Babu	Member	ECE	9908794980	81
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DATE:

CONVENOR

PRINCIPAL PRINCI



Ref.No: DNRCET/IIIC/CIR-6/2021-22

Date: 19-03-2022

CIRCULAR

All the members of Institute-Industry Collaboration Committee are requested to attend held Meeting on 19th March at 02:00 PM to discuss the future course of action for the Academic year 2021-22

AGENDA:

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H. Ayoukumman -



INSTITUTE-INDUSTRY INTERACTION COMMITTEE

Academic Year: 2020-21

Minutes of Meeting

Meeting of the Institute-Industry Interaction Committee was held on 19th March 2022 at 2:00pm in the Board Room at A Block, DNR College of Engineering and Technology The following members have attended the same

The Members of the Committee:

S NO	Name	Designation	Department	Mobile	Signature
1.	Dr.M.Anjan Kumar	Chairman	Principal	9121214528	M
2.	Dr.S.Koteswari	Coordinator	ECE	9989940574	Q
3.	Sri.V.R.E.S.Santosh Kumar	Member	MBA	9866373681	CAD?
4.	Sri.K.S.R.Prasad	Member	CSE	9704723725	MS
5.	Sri.T.Venkateswara Rao	Member	EEE	9490718678	100
6.	Sri.K.Sekhar Babu	Member	ECE	9908794980	Soft
7.	Sri.M.Lakshmi Kumar	Member	CE	7396379700	n.c. 4
8.	Sri.M.Pandu Ranga Rao	Member	ME	9440851294	ARP.

Agenda:

- 1. To bridge the gap between academia and industry to make student employable.
- 2. To establish Centre of Excellence by industry to provide an opportunity to work in real time projects.

- 3. To promote various collaborative activities by the faculty members and students with industry.
- 4. To make awareness on industry trends & opportunities

- 1.To assist the Departments, in organizing workshops and symposia with joint participation of the Industries and Institute.
- 2. Encouraging Engineers and Managers from Industries to visit Institution to deliver lectures.
- 3. To promote collaboration among academicians, scientists, and Industrialists to achieve competitiveness in developing the technical man-power for socio- economic Development.
- 4. To create awareness among students regarding the expectations of Industries.
- 5. To organize in-plant training for students.
- 6. To work for signing memorandum of understanding with Industries considering benefits and a better future of the Institute and all associated Industries.

DATE: 19/03/2022

H. Dwowkumm -

D.N.R. College of Engl.



Ref.No: DNRCET/IIIC/CIR-7/2021-22

Date: 20-04-2022

CIRCULAR

All the members of Institute-Industry Collaboration Committee are requested to attend held Meeting on 20th April at 02:00 PM to discuss the future course of action for the Academic year 2021-22

AGENDA:

1. To bridge the gap between academia and industry to make student employable.

2. To establish Centre of Excellence by industry to provide an opportunity to work in real time projects.

3. To promote various collaborative activities by the faculty members and students with industry.

4. To make awareness on industry trends & opportunities.

COORDINATOR

CC TO:

Honorable President and Secretary for information.

Principal Office.

All HODs.

Circulated to the Staff and the Students.

D.N.R. College of Engg. & 100.11

The Members of the Committee:

S NO	Name	Designation	Department	Mobile	Signature
1.	Dr.M.Anjan Kumar	Chairman	Principal	9121214528	Ma
2.	Dr.S.Koteswari	Coordinator	ECE	9989940574	0
3.	Sri.V.R.E.S.Santosh Kumar	Member	MBA	9866373681	any
4.	Sri.K.S.R.Prasad	Member	CSE	9704723725	M
5.	Sri.T.Venkateswara Rao	Member	EEE	9490718678	100
6.	Sri.K.Sekhar Babu	Member	ECE	9908794980	Soft
7.	Sri.M.Lakshmi Kumar	Member	CE	7396379700	n. 67
8.	Sri.M.Pandu Ranga Rao	Member	ME	9440851294	TRP



INSTITUTE-INDUSTRY INTERACTION COMMITTEE

Academic Year: 2020-21

Minutes of Meeting

Meeting of the Institute-Industry Interaction Committee was held on 20th April 2022 at 2:00pm in the Board Room at A Block, DNR College of Engineering and Technology The following members have attended the same

The Members of the Committee:

S NO	Name	Designation	Department	Mobile	Signature
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2.	Dr.S.Koteswari	Coordinator	ECE	9989940574	8
3.	Sri.V.R.E.S.Santosh Kumar	Member	MBA	9866373681	· On
4.	Sri.K.S.R.Prasad	Member	CSE	9704723725	W
5.	Sri.T.Venkateswara Rao	Member	EEE	9490718678	[w
6.	Sri.K.Sekhar Babu	Member	ECE	9908794980	Sol
7.	Sri.M.Lakshmi Kumar	Member	CE	7396379700	n. 1-
8.	Sri.M.Pandu Ranga Rao	Member	ME	9440851294	ARP

Agenda:

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- 5. To organize in-plant training for students.
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DATE: 20/04/2022

CONVENOR



Ref.No: DNRCET/IIIC/CIR-8/2021-22

Date: 20-06-2022

CIRCULAR

All the members of Institute-Industry Collaboration Committee are requested to attend held Meeting on 20th June at 02:00 PM to discuss the future course of action for the Academic year 2021-22

AGENDA:

1. To bridge the gap between academia and industry to make student employable.

2. To establish Centre of Excellence by industry to provide an opportunity to work in real time projects.

 To promote various collaborative activities by the faculty members and students with industry.

4. To make awareness on industry trends & opportunities.

COORDINATOR

CC TO:

Honorable President and Secretary for information.

Principal Office.

All HODs.

Circulated to the Staff and the Students.

H. Ayoukuman

The Members of the Committee:

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2.	Dr.S.Koteswari	Coordinator	ECE	9989940574	Q
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4.	Sri.K.S.R.Prasad	Member	CSE	9704723725	W
5.	Sri.T.Venkateswara Rao	Member	EEE	9490718678	100
6.	Sri.K.Sekhar Babu	Member	ECE	9908794980	80
7.	Sri.M.Lakshmi Kumar	Member	CE	7396379700	7.1-
8.	Sri.M.Pandu Ranga Rao	Member	ME	9440851294	DRP

PRINCIPAL OF BHIMA



INSTITUTE-INDUSTRY INTERACTION COMMITTEE

Academic Year: 2020-21

Minutes of Meeting

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3.	Sri.V.R.E.S.Santosh Kumar	Member	MBA	9866373681	and 7
4.	Sri.K.S.R.Prasad	Member	CSE	9704723725	M
5.	Sri.T.Venkateswara Rao	Member	EEE	9490718678	(A)
6.	Sri.K.Sekhar Babu	Member	ECE	9908794980	Sold
7.	Sri.M.Lakshmi Kumar	Member	CE	7396379700	n.W
8.	Sri.M.Pandu Ranga Rao	Member	ME	9440851294	AR

Agenda:

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- To work for signing memorandum of understanding with Industries considering benefits and a better future of the Institute and all associated Industries.

DATE: 20/06/2022

D.N.R. College of Engg. 8

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